

# ES River and Mercantile Global High Alpha Fund

Quarterly Report  
to 30 September 2020

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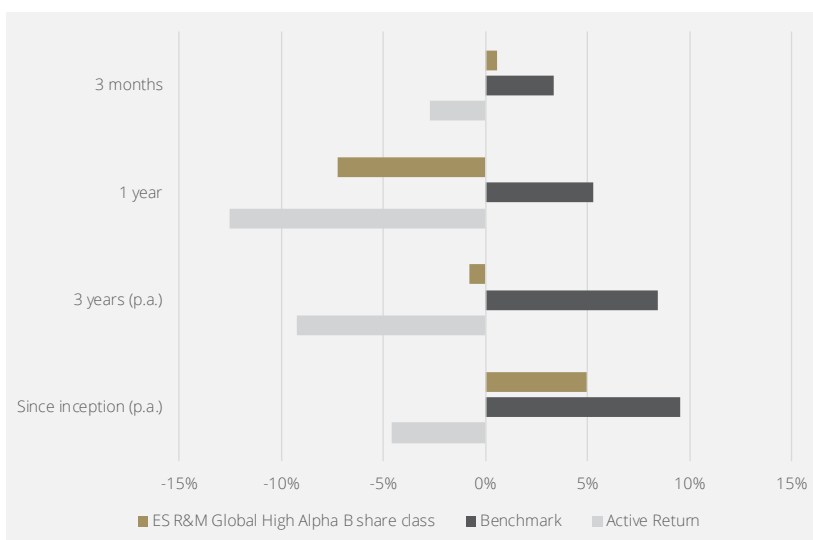
**RIVER AND MERCANTILE**  
ASSET MANAGEMENT

## Fund Objective

The investment objective of the fund is to grow the value of your investment (known as “capital growth”) in excess of the MSCI All Country World Index (ACWI) Net Total Return (the “Benchmark”) over a rolling 5 year period, after the deduction of fees.

## Performance (net of fees)

	B share class	Benchmark	Difference
3 months	0.6%	3.3%	-2.8%
1 year	-7.2%	5.3%	-12.5%
3 years (p.a.)	-0.8%	8.5%	-9.2%
Since inception (p.a.)	5.0%	9.5%	-4.6%



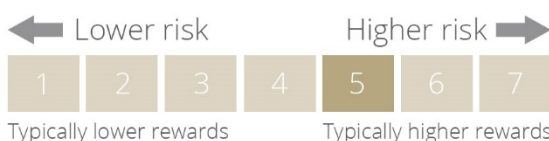
## Performance (gross of fees)

	Z share class	Benchmark	Difference
3 months	0.8%	3.3%	-2.6%
1 year	-6.5%	5.3%	-11.8%
3 years (p.a.)	-0.1%	8.5%	-8.5%
Since inception (p.a.)	5.7%	9.5%	-3.8%

Source: River and Mercantile Asset Management LLP. Benchmark is the MSCI All Country World Index (ACWI), net GBP. Fund performance shown is of B share class (accumulation units) which is net of an annual management charge of 0.75% per annum, and the Z share class (accumulation units) which reflects the fund's gross performance before any fees are deducted. Fund performance is calculated using the midday published price. Please note that the benchmark performance is calculated using close of business mid-market prices. Other share classes may be available. **Past performance is not a reliable indicator of future results.**

## Portfolio Summary & Key Risk Characteristics

AUM	£118.5m	Price to Book	1.42
Strategy Capacity	£6bn	EV to Sales	1.67
Inception date	12 August 2016	Portfolio Beta	1.04
Number of stocks	302	Tracking Error	3.90 %
Largest Holding	Alphabet class A 1.73 %	Active Money	78.43 %



The Synthetic Risk and Reward Indicator (SRRI) is based on how much the returns of the shares have varied over the last five years, or since launch (whichever is the shorter period). The higher the rank the greater the potential reward but also the greater the risk of losing money. For more details please refer to the [Key Investor Information Document](#).

## Investment commentary

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Following positive feedback from our clients we continue with our more condensed quarterly reports which will be supplemented from time to time by deeper thought pieces and more specific areas of communication, such as our Sustainable PVT white paper that will be distributed shortly.

### Executive Summary

- There remain numerous extraordinarily undervalued companies in a world where many assets are clearly very expensive. A yield of close to zero for government bonds versus an earnings yield of 8.5% for the Global High Alpha portfolio and a price to book (PB) of only 1.4 times, and exposure to a group of companies that have historically grown profits by no less than the overall market and should be able to do better than that from here as economies recover. Decent companies, on very low valuations should, at some point, equal very strong returns, especially at a time when return expectations for many other assets are low.
- It has remained painful being a value or contrarian investor for much of this year as other investors have continued to focus on what has already been successful (Growth, Quality, Momentum) and companies that have been beneficiaries of social distancing measures. Well known UK based value investors continue to withdraw from the market, most recently Tom Dobell who put in 10 consecutive years of outperformance during the last pro-value cycle whilst managing the original Recovery focused fund.
- The thing is everyone is positioned in the same way, so what happens when they decide that this is no longer quite the right way to be positioned? What we get is a charge into all those stocks that they have been happy to dismiss as un-investable; just imagine the huge amount of capital looking to purchase all those unloved value stocks, most of which are now quite small in market cap terms!
- Economies around the world have been recovering strongly from the lockdown induced low earlier in the year. However, a second wave of Covid-19 cases has hit most countries, stalling re-openings and leading to the recovery in some segments of economies being put on hold and market sentiment becoming more cautious.
- However, to date the increase in cases has not led to a significant absolute increase in rates of hospitalisation, suggesting that this wave is more manageable than the first. Healthcare infrastructure has been able to cope.

**This graph shows hospital admissions in Spain, the country that has seen the most dramatic 2<sup>nd</sup> wave**



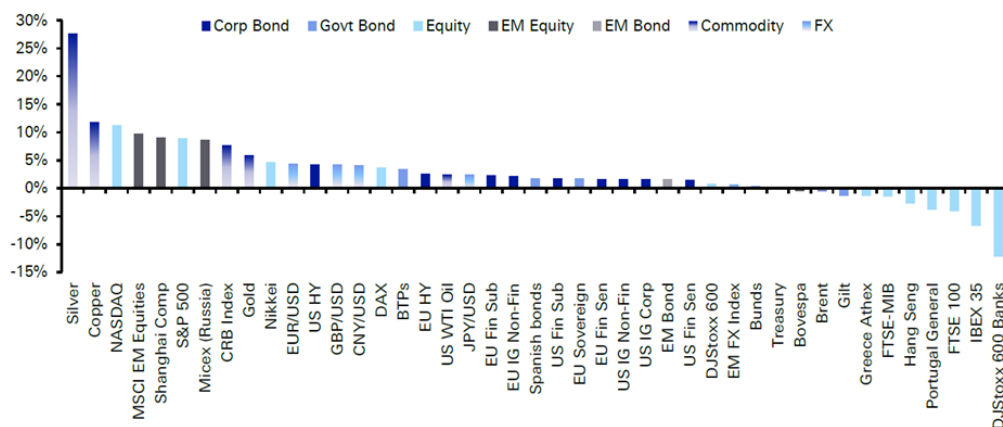
Source: Bank of America

- Equity markets continued to rally early in the third quarter, but this faded later in the period, with September quite weak. This coincided with the economic uncertainty associated with the 2<sup>nd</sup> wave of the virus and increased focus on an uncertain US Presidential election. The latter is likely to be closer than polls, which put Biden ahead. A victory for the Democrats is likely to be more inflationary and supportive of value stocks.
- Our key investment factor, Value had another muted quarter. It is highly unusual for Value to underperform during economic recovery periods, so this remains a very significant anomaly that needs some explaining. Suffice to say that Growth and Quality have benefitted from falling interest rates, relatively strong corporate fundamentals through the Covid crisis and better positioning regarding sustainability and flows of liquidity. Value has not benefitted from these.
- However, Value will be back. As I just mentioned, Value nearly always does well in an economic recovery period, especially if that recovery happens at a time when Value is relatively attractively priced, which it most definitely is today. What is likely to happen at some point over the next few quarters is this: global economies will continue to recover through 2021, especially if there is confidence that we are finally through the worst of the virus, perhaps catalysed by a vaccine or just post 2<sup>nd</sup> wave maturation of the pandemic; the massive monetary and fiscal stimulus will continue to positively impact; deflation will turn to reflation; bond yields will bottom-out; Growth and Quality stocks' relative fundamentals will peak as more cyclical Value stocks start to see profits recover and brought forward digital spending struggles to preserve the momentum embedded in many growth and quality stock share prices; and finally, liquidity and passive investing may change direction as momentum shifts from deflation to reflation beneficiaries.
- Indeed repeating my person from Mars test, if all you had was a deep set of data on factor returns and economic and profit cycles over the last 100 years (since proper equity markets began) and you ask yourself the ten key tests on whether now was the time to invest in Value, Recovery and Multi-Cap stocks, then the answer to all those questions would be very supportive. It remains, at least according to the data, the best time to invest in Value, Recovery and Multi-Cap that I have seen in my career.
- Previous economic recovery periods during my career (1992/3, 2002/3, 2009/10, 2012/13) saw my funds produce very strong absolute and relative returns. I believe that this is still to come in this cycle.

### Market returns and performance

- Equity Markets were strong early in the quarter but gave some of this back in September. Technology (Nasdaq +11.2%) continued to lead the way and banks (DJStoxx 600 Banks -12.1%) remained the laggards. Emerging markets outperformed, supported by a weak USD. US equities remained robust, led by their growth stocks. European equities were lacklustre, perhaps held back by a strong Euro. Commodities continued to be quite strong, but not oil; the reflation trade seems to be benefitting the scarcer commodities in particular, led by precious metals. Government bonds produced a modest positive total return. The UK equity market was a notable laggard, with risk premiums moving up as the possibility of a hard Brexit increased and the UK Government continued to be lacklustre in its handling of the pandemic; in addition the UK is underweight large cap tech and overweight value sectors, such as banks and energy. However, going against the above sterling did manage to rally during the quarter though much of this was USD weakness. The MSCI UK IMI (GBP) returned -3.6%, the MSCI ACWI (GBP) +3.4%, the MSCI World (GBP) +3.2% and MSCI EM (GBP) +4.9%. The MSCI UK Enhanced Value Index returned -8.9% and the MSCI ACWI Enhanced Value Index (USD) only +0.1% compared to the MSCI World (USD) return of +7.9%.

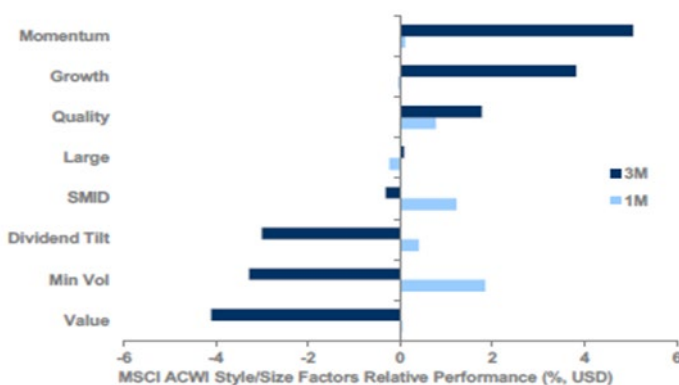
## Total Return Performance of Major Global Financial Assets in Q3 (in local currency)



Source: Deutsche Bank, Bloomberg Finance LP, Mark-It

- Value Factors were weak, Momentum, Growth and Quality particularly strong:

## ACWI Style Factors Relative Performance



Source: MSCI, Morgan Stanley Research

- Our other key factors were also somewhat negative, with small cap in many regions lagging the tech heavyweights, notably in the US (MSCI US Small +5.6% vs. MSCI US +9.6%). Recovery stocks were mixed; some rallied pretty hard as they started to beat earnings expectations, while others, like interest rate sensitive stocks (Banks) and those negatively impacted by the extension of social distancing measures, were poor. Regional equity performance was more nuanced, led by the US but also well supported by some emerging markets.
- Despite many good stock picks, with the ongoing Value headwind, mega cap tech leadership (despite the short correction during the quarter) and smaller companies lagging we had a modest quarter for relative performance.
- The Global High Alpha Fund returned 0.8% (gross, Z shares) and 0.6% (net, B shares), an under-performance of -2.5%.
- During the relatively short-lived periods when value did well during the quarter, often when bond yields moved up a few basis points and other investors were prepared to look beyond the most reliable stocks, we performed very strongly indeed.
- Our medium-term returns have been negatively impacted by the post 2017 period, during which all our factors have struggled at the same time: namely value, recovery, multi-cap and regional diversification. This has been a difficult period of performance for which I remain very sorry.
- Our long term and since PVT inception returns are strong, especially versus value benchmarks and peers. My 25-year track record continues to annualise at almost 4% p.a. ahead of peers and the benchmark.

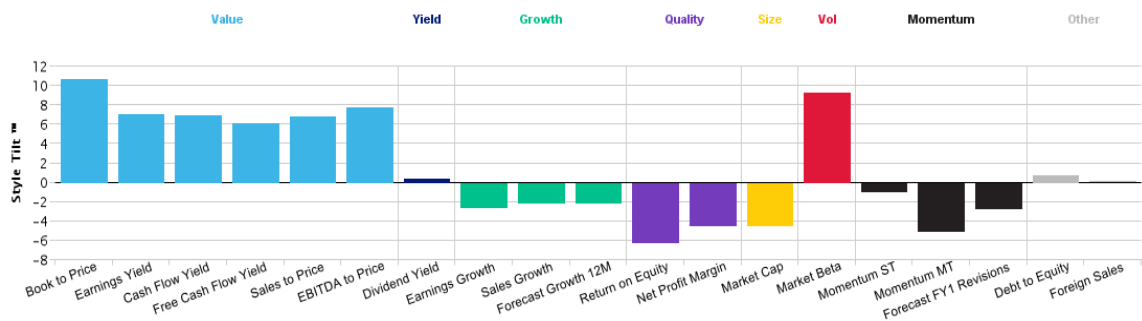
## Key performance contributors

- **Positive:** PVT stock picks, digital recovery stocks in particular (**Shop Apotheke, Alibaba, SDL**); some recovery stocks start to bounce (**Fedex, Freeport McMoran**), underweight oil majors; Japan and UK allocation and stock selection positive; US Dollar weakness.
- **Negative:** US equity underweight and US mega-cap tech underweight (**Apple, Tesla**); Growth and Quality stocks continue to outperform Value (**Amazon, Taiwan Semi**); energy and financials weakness (**Citigroup, CGG**).

## Activity and positioning

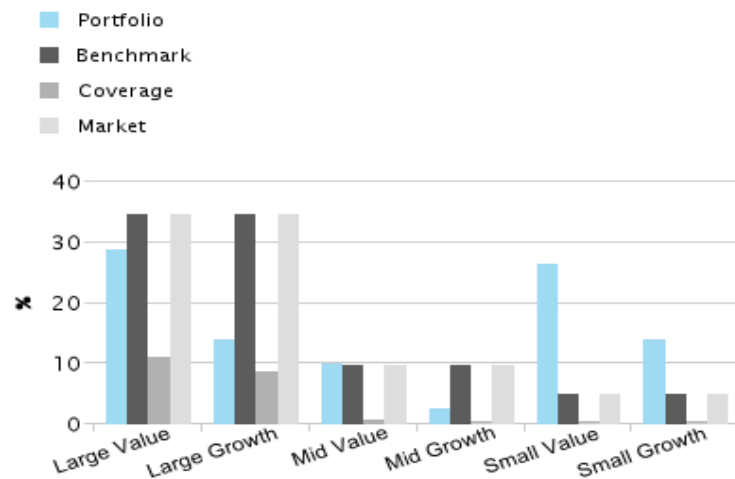
- The portfolio continues to have a very clear value bias, with strong absolute valuation support including a 1.4x price to book valuation and double-digit normalised earnings and cashflow yields. Historic growth is not less than the market. There is a robust multi-cap bias, including an overweight position in undiscovered smaller growth stocks.

### Style Skyline



Source: StyleAnalytics

### Portfolio allocation to Value and Growth stocks by size and versus benchmark



Source: StyleAnalytics

- We combine stocks with traditional value characteristics (such as **banks** and **specialist financials**), with attractively valued and out-of-favour, at time of purchase, Quality and Growth franchises (such as **3M, Alibaba, Walt Disney, Prosus, Bolsa de Valores de Colombia, Hong Kong Exchanges, Shop Apotheke, CTrip, Rakuten, Starbucks, Samsung Electronics, Z Holdings and Intel**), many high scoring *MoneyPenny* recovery stocks (**Owens Corning, Baidu, MakeMyTrip, Western Union, Canada Goose, Playtech and Hunting**), classic global cyclicals but with a focus on those with leading franchises (**Johnson Controls, Fanuc, Infineon, Volvo, Valeo, Avnet and Anglo American**) and domestic stocks that are temporarily disliked (**Re Max, Knight-Swift Transport and Resideo**).

- Our activity over the last quarter has focused on adding to the above, with significant purchases of **Samsung Electronics, Starbucks, Owens Corning, Avnet, Western Union, Hunting, Canada Goose, Z Holdings and Paypal.**
- Sales have included taking profits where our **PVT** thesis has been delivered, including **Direcional** and **Industrias Romi**, top-slicing into relative strength (**Shop Apotheke, Freeport-McMoran, Facebook, Yandex**) or re-focusing capital towards higher conviction ideas (**Sina (a bid), Omnicon and Petrobras.**

### Are we following our PVT philosophy and process and a consistently articulated style and factor bias?

- Yes. The portfolio remains clearly skewed towards high scoring *MoneyPenny* stocks; it has a clear Value bias; it has exposure to all four of our categories of Potential but with a greater tilt to Recovery and Asset-backed due to the richer anomaly set in this part of the market; it is a multi-cap portfolio.

### Team and investment philosophy updates

- In previous reports, we have mentioned continued investment in the **PVT** team despite the Value headwinds. This is now very much in place, with James Sym (we have now launched our European Equity Strategy to support our Global franchise), Alexander Stout (Global Analyst) and Laura Corbetta (Quantitative Analyst) all having started in June.
- As a team (led by Gary Dowsett), we have spent a considerable amount of time formalising our own core sustainability beliefs to act as a long-term foundation for this now key part of investing. The key pillars of our sustainability Philosophy are People, Innovation and Environment. Sustainable PVT, as we call it, is now fully incorporated into all our company research and investment decision making. Please do ask if more detail is required (we will be sending out a white paper detailing this approach later in the quarter).

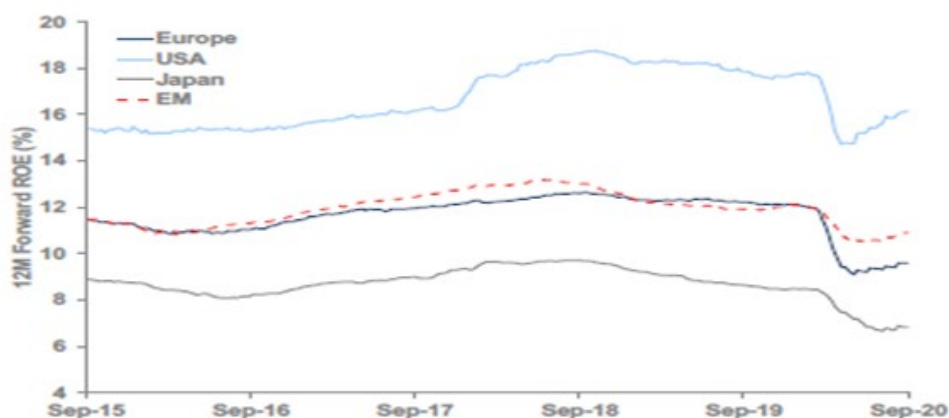
### Outlook

Looking at equity markets from a **PVT** perspective:

- Potential:

The profit cycle has now moved early cycle, with return on equity (shown below) around the world quite depressed. This provides a base for attractive levels of profits growth from here as returns normalise. Recovery stocks, in particular, should see strong profits growth.

**Global Return on Equity**



Source: Morgan Stanley Research

### UK Returns over time (ROA, ROE, ROI)



Source: Morgan Stanley Research

#### — Valuation:

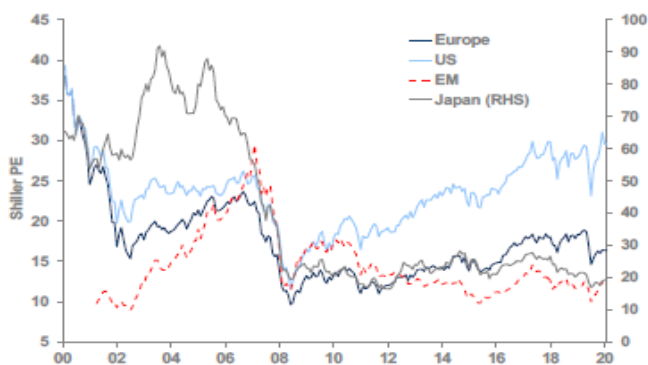
Equities remain attractively valued versus other assets, government bonds, in particular. Within equity markets there are quite a few that look attractively valued from an absolute, as well as relative perspective – this would clearly include the UK, and also much of Europe and Asia. US equities continue to look expensive in absolute terms, and trade at significant premium to other regions but are supported by low government bond yields.

### Global Price to Book



Source: MSCI, IBES, Morgan Stanley Research

### Global Shiller PE



Source: MSCI, Haver, Morgan Stanley Research

#### — Timing:

Positive Timing indicators would include very supportive monetary and fiscal policy, positive cycle indicators such as PMIs, the economic and profit cycles moving into a recovery phase, unemployment above mid-cycle levels and house prices picking up (positive animal spirits). Regarding a move from deflation to reflation some indicators have turned positive, such as breakeven inflation expectations (shown overleaf):



### Breakeven Inflation expectations (Europe and US)



Source: Bloomberg, Morgan Stanley Research

Negative Timing indicators would focus on recovery being disrupted by the 2<sup>nd</sup> wave of Covid cases and geo-political uncertainties, notably the US Presidential election. The former is probably the key: the market needs a vaccine type event to provide the certainty that we can move to a post-Covid world.

- In conclusion, this portfolio is very modestly valued and has a well-diversified exposure to companies that will be able to grow profits and cash flow robustly from this current low point. This should allow for attractive absolute and relative returns.
- Previous economic recovery periods during my career (1992/3, 2002/3, 2009/10, 2012/13) saw my funds produce very strong absolute and relative returns, particularly our recovery strategies. I believe that this is still to come in this cycle.

Thank you for your continued support and patience.

**Hugh Sergeant**

Head of Value and Recovery Strategies, PVT Equities

October 2020

## Fund Information

Launch date	12 August 2016
Fund manager:	Hugh Sergeant
IA sector:	Global
Benchmark:	MSCI All Country World Index (GBP)
Tracking error range:	N/A
Strategy capacity:	£7bn
XD dates:	1 April & 1 October
Dividend/Accumulation payment date:	31 May and 30 Nov

Share class:	B	Z
Launch price (shares):	250.00p	500.00p
Share classification:	Retail/Institutional	Institutional
Type of shares:	Accumulation	Accumulation
Fund charges:		
Annual	0.75%	Variable*
Initial (up to)	5.25%	5.25%
*Z share class AMC is charged outside the Fund		
Minimum investment		
Initial	£2.5 million	£5 million
Subsequent	£25,000	£50,000
Sedol	BZB1R49	BZB1SM4
ISIN	GB00BZB1R490	GB00BZB1SM46

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**River and Mercantile Asset Management LLP**  
30 Coleman Street, London EC2R 5AL  
[www.riverandmercantile.com](http://www.riverandmercantile.com)